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For Immediate Release

Bittel & Company Expands Product Offerings, Welcomes Complementary Business Under its Roof

Greenville, Pa. (January 28, 2011) – Bittel & Company is a local, family-owned insurance firm of proven, caring and conscientious professionals that has been a part of the Greenville business community for over 30 years. The firm recently expanded its product offerings for businesses and entered into a strategic relationship with a well-respected local financial advising firm.

Bittel & Company, an independent agency representing Erie Insurance, specializes in auto, home, life and business insurance, as well as worker's compensation and annuities.

Group health insurance plans have become a mainstay of the firm's business in recent years. Medicare plans such as Vantage and UPMC for Life are recent additions to the firm's offerings. "These products allow us to better diversify our services to benefit local organizations and expand our business," says president Steve Bittel.

Steve Bittel purchased the business from his father James D. Bittel in 2007. The elder Bittel remains active with the business after more than 45 years.

Bittel & Company recently welcomed Orsinger Investment Group, Inc. to their office location at 8 South Mercer Street in Greenville. Both Bittel and Kevin Orsinger are quick to note that their business relationship is not a merger, but a co-location of services that are commonly sought by both firms' clients. Bittel says this relationship only makes sense: "I like to say Kevin [Orsinger] helps you build your assets and we help protect them."

Vice president Larry Franklin, Jr. has over 33 years of experience as a licensed independent insurance Agent. He is currently treasurer of Holy Trinity Lutheran Church and district chairman of the Rotary Youth Exchange.

Additional staff members available to assist clients are customer service representatives Sheila DeArment, personal/auto; Betty Rutter, homeowners/commercial lines; and Noreen Mott, personal/commercial lines. Jean Rinella is the staff accountant responsible for accounts payable, accounts receivable and general accounting.

Bittel & Company is located at 8 South Mercer St., Greenville. Call 724-588-5900 or visit the firm's website, www.bittel-co.com for more information.

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